



Season Sponsorship

Why be a Season Sponsor for NVYS? Let us count the reasons why...

- #1. Music education for 80 plus kids representing 23 schools in the Napa Valley
- #2. Tuition and lesson scholarships
- #3. Once in a life-time opportunities like performing at Carnegie Hall and concert halls in Vienna, Prague, and London
- #4. Our 7th BottleRock Napa Valley performance
- #5. Professional Bay Area musicians working with our musicians weekly
- #6. Our iconic Napa Youth Chamber Ensemble who play throughout the community
- #7. Arts education needs your support to thrive!
- #8. Red Gala where young musicians hit the stage with masters like pianist Aldo Lopez Gavilan, fiddler Mark O'Connor, jazz trombonist Delfeayo Marsalis, tenor Nicholas Phan
- #9. We teach leadership, commitment to excellence, teamwork and so much more
- #10. We are tried and true - 17 seasons and counting!

We offer two ways to sponsor NVYS: Purchase a **one-time ad** OR purchase a **Season Sponsorship** which **includes 3 ads and sponsorship benefits** for being a music education champion!

Season Sponsorship packages include include the following benefits:

- Your ad in three concert programs which will reach 1,000 plus audience members
- Company name on lobby Sponsorship board at concert
- NVYS Sticker "We play nice with others. Proud sponsor of Napa kids and music education" to display at your business
- Your Company Name and Logo on NVYS website
- Facebook shout-out featuring your company and Image
- Sponsorship Wine and Appetizer Reception before our Feb 9 Concert

Your ad artwork materials must arrive via email to ssurh@nvysso.org by November 1, 2019 with the following information in the subject line: Name of company and size of ad (full page, half page vertical, half page horizontal).



- ☐ I am interested in a Season Sponsorship **which includes 3 program ads (Fall, Winter and Red Gala) and additional sponsor benefits (see above)**

_____ \$2,200 SPONSORSHIP (incl Full Page color ads) _____ \$1,800 SPONSORSHIP (incl Full Page ads)
_____ \$900 SPONSORSHIP (incl ½ page ads) _____ \$400 SPONSORSHIP (incl 1/4 page ads)

- ☐ I am interested in a **one-time ad to run in the Fall Program ONLY**

_____ \$800 Full Page Color (4.875 x 7.75") _____ \$650 Full Page B&W (4.875 x 7.75")
_____ \$350 Half Page B&W (4.875 x 3.75") _____ \$150 Quarter Page B&W (2.312 x 3.75")

Mechanical Requirements: DIGITAL Submissions only as:

Photoshop EPS or JPEG at 300dpi OR Illustrator vector EPS OR high-res pdf file.

All fonts **MUST BE** converted to outlines. All ads must be grayscale mode. PDF file or hard copy print output is required as proof.

NVYS Student/Parent Who Sold Ad (if applicable): _____

Company Name _____

Contact Person _____

Billing Address (including zip) _____

Phone Number _____

Email Address _____

Amount _____

Visa/MasterCard # _____ EXP: _____

Name on card _____

Check Number _____

Please make check payable to: Napa Valley Youth Symphony

Mail this form, hard copy and check (if applicable) to

NVYSO

PO Box 6594

Napa, CA 94581

Contact: Shelley Surh at **415-987-0083** or **ssurh@nvysso.org**